

## PRESS RELEASE

### DOMINIQUE GIULINI IS ELECTED PRESIDENT OF AFIPA

Paris, June 16th, 2016 - Dominique Giulini has been elected President of Afipa (French Federation of the Pharmaceutical Industry for Responsible Self-Medication) by the Board of Directors.



Aged 47, Dominique Giulini graduated from Harvard Business School and the University of Mannheim (economics and marketing). He started his career with Unilever in 1997. He then joined Novartis Consumer Health Switzerland, first as Marketing Director then as Chief Executive Officer, before becoming Chief Executive Officer of Novartis Consumer Health and Animal Health Canada. After holding the position of President of Novartis Consumer Health for France, Belgium and the Netherlands, today he is President of Glaxosmithkline Consumer Healthcare for France and French overseas market.

*"I am committed to pursue the efforts undertaken by Pascal Brossard over the past years in order to emphasize and develop not only responsible self-medication, but also, more widely, selfcare. This sector is severely under-developed in France compared to our neighbouring countries in Europe. Our manifest, published last March, recommends a certain number of measures which can reverse the trend and put an end to this French exception" explains Dominique Giulini.*

*"I have accepted this mandate so that my European and international experience can benefit the Federation. Today it is important that our politicians and health care authorities be aware of France's dramatic situation regarding self-medication. I will therefore take all possible actions to convince our decision-makers that our recommendations make sense and ensure that they are - at long last - implemented. I consider the 2017 elections as a fantastic opportunity to circulate our message loud and clear".*

During the annual General Assembly on 15 June 2016, the Board of Directors was partially renewed. The list of Directors is as follow:

- Antoine Bon, Director General, Urgo Healthcare.
- Pascal Brossard, Director General, Zambon France.
- Fabrice Dal-Mas, Director General, UPSA SAS.
- Yves Damblement, Director Business Unit, Gifrer.
- Anabelle Flory-Boiron, Director for France, Boiron.
- Evangelos Georgakopoulos, President, Pfizer Santé Familiale.
- Stéphane Grenon, President, Merck Médication Familiale.
- Luc Huys, President, J&J Santé Beauté France.
- Pascal Lefrançois, Director General, Pierre Fabre Consumer Health Care.
- Eric Maillard, Director General, Tonipharm.
- Isabelle Van Rycke, Director General Consumer Health Care, Sanofi Aventis France.
- Benoît Van Der Wolf, Director Consumer Health Care, Boehringer Ingelheim France.



To download the manifest for the development of selfcare in France, kindly see:  
<http://www.masantemonchoix.org>

*Afipa is the professional federation representing the industrial companies which produce and commercialise health care products available over the counter in pharmacies (self-medication medicine, medical devices and food supplements).*

**Consult Afipa on :**

**[www.afipa.org](http://www.afipa.org)**  
**[www.masantemonchoix.org](http://www.masantemonchoix.org)**  
**Twitter: @afipa**

Self-medication is the possibility for individuals to deal with their illness by taking self-medication medicine which is authorised, over-the-counter, safe and efficient in the use conditions indicated, with pharmacist advice (World Health Organization definition, year 2000).

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